Note: You do not have to fill out this form in one sitting. You can save your edits at any point and continue later.

General

Company Name:

Business Address:

Mailing Address:
 (if different)

Business Phone Number:

Business Email Address:

Contact 1 (optional)

      Name:

      Email:

      Phone:

Contact 2 (optional)

      Name:

      Email:

      Phone:

Contact 3 (optional)

      Name:

      Email:

      Phone:

Opening Hours:

      Monday

      Tuesday

      Wednesday

      Thursday

      Friday

      Saturday

      Sunday

About your business

Describe your business in a few sentences:

What services or products do you offer?

Who is your target audience?

What makes your services unique?

Do you possess a competitive advantage?

Describe your ideal customer:

Could you give us the websites of your top 3 competitors?

Website

What is your ideal launch date for the website?

Could you give us a ballpark figure for your available
budget for the website project?

Domain Name:

Current Web Hosting with:

Please check all features that you would like to have on your website:

> Image Slider
> Image Gallery
> Testimonials
> News Feed
> Events Feed
> FAQ
> Fundraiser Feed
> Newsletter Signup
> Contact Form
> eCommerce Store

What other features does your website need to be successful?

Do you have any existing style guides and guidelines?

Do you have print materials (such as business cards
or brochures) that we need to match?

What are 3 of your favorite websites (and why)?

What are the search keywords you want to focus on?

What are the most important calls-to-action (CTAs) on your site?

What is the most important information your site must relay to the user, especially on the home
page?

How will you measure if the website is successful?

Website Content

Please check which content you will provide:

Stock images
Company images
Product images (store only)
Text for webpages
Professional logo

Business and Social Accounts

Please check all existing accounts:

Google Analytics

Google Search Console

Facebook page

Instagram page

Business Facebook account

Google account

Yelp

Google My Business

Microsoft Bing Places

Nextdoor

Twitter

LinkedIn

Youtube

Marketing and Maintenance

Are you interested in Content Marketing Services?

Would you like us to provide ongoing Support and Maintenance?

Is there anything else you'd like to tell us?

That's all we need for now! Thanks for taking time to fill this in!